Mission Statement

To offer opportunities and resources for lifelong learning and enjoyment that support individual and community growth. We remain responsive by providing welcoming spaces, outreach, materials expertise, technology, partnerships and innovation.

Our Vision

Infinite possibilities for all to connect, share, succeed, thrive
Major Accomplishments - Community-wide Programming

Covered California

Goal: To expand the Library’s growing role as a trusted resource for consumer health information by providing education and enrollment assistance for Covered CA

- Number of events: Over 60 events at 7 of our branches over the last 3 months
- Number of people helped: Over 800
- Number of people enrolled: Over 450
- Number of volunteer hours: Over 300

Partial list of library partners:
Alameda County Health Care Services
Axis Community Health
California Health Collaborative
East Bay Agency for Children
Tiburcio Vasquez Health Center

Tri-City Health Center
Tri-Valley Progressives
More Covered California

Alameda County Library
and Covered California present:
Free and private counseling and registration for
AFFORDABLE CARE ACT (OBAMACARE)

Fremont Main Library
second floor
2400 Stevenson Blvd, Fremont
Saturdays: 11:00 a.m. - 2:00 p.m.
January 18 - March 29
510-745-1401

Union City Library
34007 Alerado Niles Rd.,
Union City
Tuesdays: 4:00 p.m. - 7:00 p.m.
January 31
510-745-1404

Newark Library
6500 Civic Terrace Ave.,
Newark
Tuesdays: 4:30 p.m.
January 31 - March 29
510-745-2627

NEED AFFORDABLE CARE ACT
HEALTH INSURANCE?
Covered California Enrollment Sessions at Alameda County Library locations through March 31, 2014

Ready to enroll or have questions? You can find answers and sign up—with personal assistance from certified enrollment counselors. Just drop in.

All you need:
- Proof of California Naturalization certificate (green card)
- Identity card (SoCal Valley HMO)
- Proof of household income (tax form/yan jin)
- Social Security number for all applicants

Albany Library
1384 Malta Ave
510-526-1700
Tuesdays: 12 – 2 p.m.

Centro Valley Library
1099 Nortel Area Ave.
510-647-2300
Tuesdays: 4 – 7 p.m.

Dublin Library
200 Dublin Pkwy
510-528-0010
Tuesdays: 1 – 4 p.m.

Fremont Main Library
1401 Stevenson Blvd.
510-745-1401
Tuesdays: 11 a.m. – 2 p.m.

Newark Library
6500 Civic Terrace Ave.
510-745-2627
Tuesdays: 4 – 7 p.m.

San Lorenzo Library
1001 Parkway Blvd.
510-745-2627
Tuesdays: 4 – 7 p.m.

Union City Library
34007 Alerado Niles Rd.
510-745-1404
Tuesdays: 4 – 7 p.m.

¿NECESITAS ASISTENCIA ASEQUIBLE
LEY DE SEGURO MÉDICO?
Cobertura California: Sesiones de Incripción en lugares
Alameda County Library a través de 31 de Marzo 2014

¿Cómo para inscribirse o si tiene preguntas? ¡Tú puede encontrar respuestas y
registrarse con la ayuda personal de los consejeros de inscripción certificados.

Todos lo que necesitas es:
- Prueba de ciudadanía (Certificado de Nacida/Inmigración), si aplicable
- Prueba de dirección (Cártel de tarjeta de ID / recibo de utilidad)
- Prueba de ingresos del hogar (Cobertura de la forma de impuesto de pago)
- Número de seguridad social para todos los solicitantes

Biblioteca de Albany
1997 Main Ave
510-526-3270
Martes: 11 – 2 p.m.

Biblioteca de Centro Valley
1099 Nortel Area Ave.
510-647-2300
Martes: 4 – 7 p.m.

Biblioteca de Dublin
200 Dublin Pkwy
510-528-0010
Lunes: 1 – 4 p.m.

Biblioteca de Fremont Main
1401 Stevenson Blvd.
510-745-1401
Lunes: 11 a.m. – 2 p.m.

Biblioteca de Newark
6000 Civic Terrace Ave.
510-745-2627
Miércoles: 12:30 – 3:30 p.m.

Biblioteca de San Lorenzo
1001 Parkway Blvd.
510-745-2627
Miércoles: 12:30 – 3:30 p.m.

Biblioteca de Union City
34007 Alerado Niles Rd.
510-745-1404
Martes: 4 – 7 p.m.
Major Accomplishments - Administration

Administration:
• Implementation of an upper management reorganization
• Technology initiative to circulate laptops and iPads
• Maker Classes including circuitry, 3D printing, sewing and engineering
• Increased access to Covered California and Lunch programs
Major Accomplishments - Branches

Albany:
• Centennial Celebration recognized with City, County, and State Proclamations
• Partnership with poetry Flash resulted in appearance of poet, Gerald Stern

Castro Valley:
• Solar panels generated 1.5+ million kilowatts of power, enough to fully power the building
• Partnership with LWV resulted in onsite Congressional Debate
• *Food for Fines Exchange* contributed 1,800+ items to the Alameda County Food Bank

Dublin:
• Author visit by Anne Barrows, Ivy and Bean series
• *Hack the Future* events with 3D printing, robotics, web design, and Minecraft mods
• Capital improvement approved for *Center for 21st Century Skills* and *Learning Center* promoting STEM education
Accomplishments - Branches, cont.

**Fremont Main:**
Development of *Early Education Center* with donation from Kimbookai Children’s Museum, Site of Guinness World Record verification of world’s largest comic book

**Newark:**
Classroom outreach increased by 51 visits targeting low-income populations. Ten bilingual literacy classes taught to parents of low income students, and weekly First 5 Spanish Storytimes

**REACH Ashland Youth Center:**
Partnership organization recognized for a 5% reduction in juvenile arrests

**San Lorenzo:**
The branch expansion is underway with anticipated 3rd quarter reopening Partnership with Adult School’s Department of Adults with Disabilities Citizenship, ESL, and Computer Classes in anticipation of Learning Center
Accomplishments - Branches, cont.

Union City:
The ACA enrollment increased in partnership with the Tiburcio Vasquez health, Lifelong Medical, and Tri-City Health Centers
Partnered with James Logan High School’s C4 Club to offer weekly Chinese Stories and Culture Classes

T’ai Chi Chih/Qi Gong

Drumming
Accomplishments - Pop-Up

PULSE (Pop Up Library Services For Everyone):

• The P.U.L.S.E. Project at Child Support Services provided P.U.L.S.E. cards to 2,753 children and their caregivers visiting ACDCSS over a 12 month period
• The P.U.L.S.E. Project at Family Justice Center provided P.U.L.S.E. cards to 623 children and adults visiting FJC over a 12 month period
• The P.U.L.S.E. Project at Abode Family Services - Sunrise Village - has provided P.U.L.S.E. cards to 45 individual Sunrise Village residents (including children and caregivers) since October 2014
• 10,921 books have been distributed and circulated through onsite book vending machines across all three sites
P.U.L.S.E. - Pop Up Library Services for Everyone
Unincorporated Area Initiatives

• Ensure that all libraries are open for service 100 percent of the currently scheduled hours.

• Continue to work with the General Service Agency for ongoing construction of the new San Lorenzo Library building.

• Continue to collaborate with the Ashland Community in providing library services and programs to enhance the REACH: Ashland Youth Center’s mission, vision, and goals.

• Explore options for expanding library service to those living in the Cherryland and Ashland areas.
### Financial Summary

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<tr>
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<tbody>
<tr>
<td>Appropriations</td>
<td>$33,569,103</td>
<td>$32,834,018</td>
<td>($735,085) -2.19%</td>
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<tr>
<td>Revenue</td>
<td>$21,624,742</td>
<td>$22,169,637</td>
<td>$544,895 2.52%</td>
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<tr>
<td>Fund Balance</td>
<td>$11,944,361</td>
<td>$10,664,381</td>
<td>($1,279,980) -10.72%</td>
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<tr>
<td>Net</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>FTE - Mgmt</td>
<td>54.08</td>
<td>59.08</td>
<td>5 9.25%</td>
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<tr>
<td>FTE - Non Mgmt</td>
<td>169.51</td>
<td>169.51</td>
<td>- 0.00%</td>
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<tr>
<td>Total FTE</td>
<td>223.59</td>
<td>228.59</td>
<td>5 2.24%</td>
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Revenue by Source

- Property tax: 15,190,383
- UUT-BLT-HLT: 2,891,980
- Redevelopment Revenue: 975,000
- State Revenue: 90,000
- Library Services: 450,000
- City Contracts/additional hours: 2,342,274
- Donations: 200,000
- Other Revenue: 30,000
- Fund Balance: 10,664,381
Strategic Planning Implementation

Strategies / Goals / Objectives -

• Ensure that County Mission, Vision, and Values are integrated into the Library Strategic Plan
• Deliver excellent customer service throughout the organization
• Identify barriers to optimal library experiences
• Establish equitable access to library resources throughout our service area
• Expand Mobile Services to provide access without boundaries
• Create partnerships and collaborations with Community agencies, individuals, groups that help the library identify and respond to needs
• Grow readers and learners
• Continue developing the library as a cultural crossroad in the community
• Integrate Social Responsibility concepts into all activities and locations
• Develop and maintain marketing staff and efforts to fulfill library mission
• Implement an environmental scan to provide an accurate overview of our service area
• Implement a fiscal study to review revenue sources
• Provide effective and efficient channels of communication
• Become a ‘technology curious’ organization